



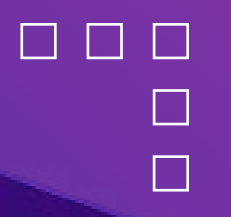
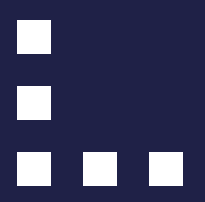
SHOPTALK EUROPE

3-5 June 2024 • Fira Gran Via, Barcelona

Show Ready SR

Space Only Stand Packages

Express your brand easily, cost effectively and sustainably

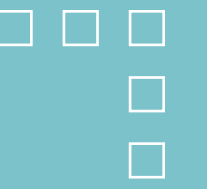


Why choose Show Ready?

If you're thinking about using a Show Ready Exhibition Stand package, here are some reasons why it'll be a great choice for you:

- Great for upgrading from shell scheme -
- Easy for first-time exhibitors -
- Quick for experienced exhibitors -
- Simple to use across multiple events -

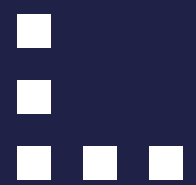




Cost effective

More bang for your buck

All of your exhibiting essentials are bundled into one, affordable package. It's cheaper than a full custom build and has more branding opportunities than a shell scheme.



Zero fuss

Choose, enhance, upload

The Show Ready process is quick and easy. All you need to do is pick a package, add your enhancements and send us your artwork. We'll take care of the rest.



Reusable

Sustainable space only

Every part of a Show Ready Exhibition Stand package is either reusable or recyclable. From graphics and carpets to tables and chairs, we'll make sure nothing goes to waste.



EXHIBITING ESSENTIALS

What's in it for you?

We're the full package, a start-to-finish space only solution.

All of your exhibiting essentials are included with every one of our Show Ready Exhibition Stand package.

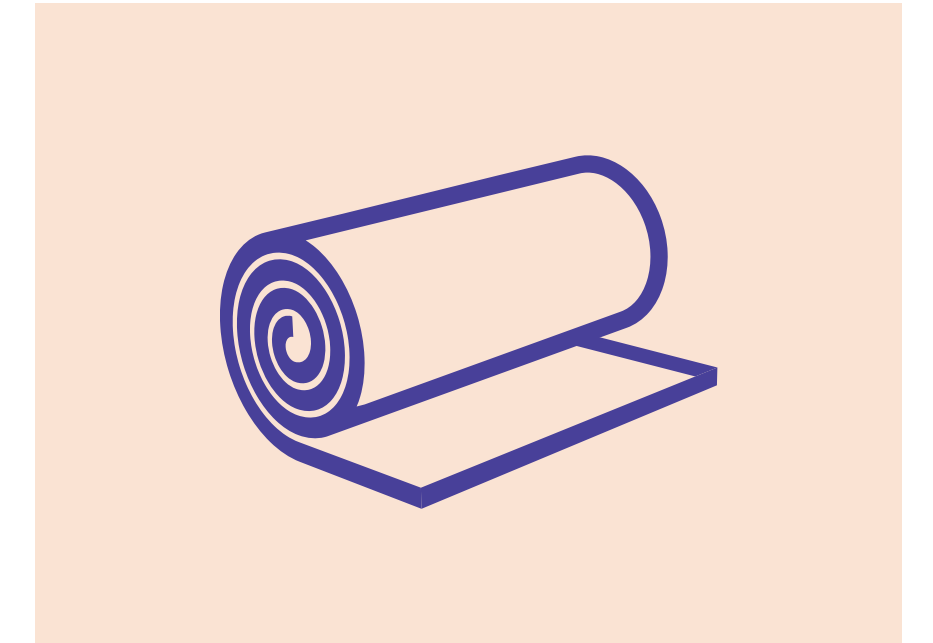
*The only thing you need to do is tell us what extras you want and send us your artwork - **we'll do the rest.***



Stand structure including full-colour tensioned, wall graphics.



Low-energy, high output LED spotlights.



Velour carpet with polythene protection during build.



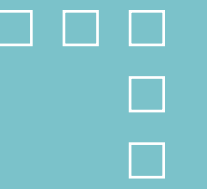
Health and safety planning, project management and venue liaison.



Installation and dismantling.



Additional electrical sockets and power supply, including testing.



Choose

a package

We've got a great range of stands to suit your exhibiting needs - from product demonstration to meeting zones.

Enhance

your stand

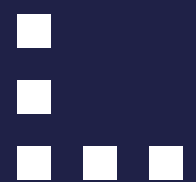
With plenty of stand enhancements you're sure to find all the extra pieces you need to customise your stand.

Upload

your artwork

The final step is sending us your artwork, and if you need help, our in-house graphics team can amend or create it for you!*

*hourly charges apply.



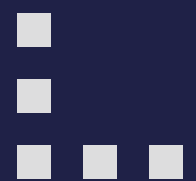


Frome

One open side

Surround your visitors in your brand experience with this option specially designed for spaces with a single opening from the aisle.

Great for hosting meetings, VIP guests and even seminars and small presentations.



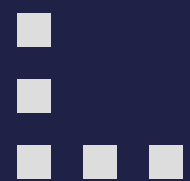


Avon

Two open sides

A great space for a variety of exhibiting needs, with a storage area for keeping extras out of sight.

This space is incredibly versatile, great for meeting zones, product launches and plenty of wall graphic space for getting your brand noticed.



Clyde

Two open sides

Simple yet effective, this option gives you plenty of space to tell your brand story through graphics and equal opportunity to get the most out of your floor space.

This style of space is great for floor-based product displays, meeting zones and demonstration areas.



Boyne

Three open sides

In addition to the huge amount of branding space on the back wall, this option includes an angled feature wall for grabbing extra attention that also doubles up as a storage area.

This option is popular for creating meeting spaces and drawing attention to new product or service offerings.



EXHIBITOR ENHANCEMENTS

Enhance your stand

We've got experts on-hand that can help tailor your stand to suit your specific exhibiting requirements, or you can download our exhibitor catalogue and express yourself!

Why not try adding custom furniture, AV content, overhead banners, fully branded counters and more.

[Speak to our team for more information.](#)

Make the stand yours with an assortment of customisation options.



EXHIBITOR ENHANCEMENTS

Floor covering

Our range of velour carpets are included with your stand package. All you need to do is choose a colour that suits your branding, we'll take care of the installation and recycling after the event for you.

[Speak to our team for more information.](#)

A high-quality stand can only be finished with great carpet.



EXHIBITOR ENHANCEMENTS

Reboard ready

If you're after graphics options that really help shout about your brand, why not take a look at our fantastic Reboard options - they're fully printed with your graphics and they're either yours to keep after the show, or we'll fully recycle them for you.

[Speak to our team for more information.](#)

Bring the stand to life with an assortment of fully printed graphic options.



*Images for reference only, product scale not proportionate.



EXHIBITOR ARTWORK

Upload your artwork

We'll let you know when your artwork is due to go into production, all you need to do is send over your artwork and we'll take it from there.

[Speak to our team for more information.](#)

Our Show Ready spaces are a blank canvas, waiting for your brand.

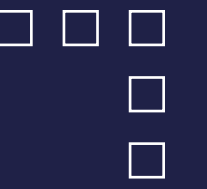
SHOW READY BROCHURE



If you're handling your own graphics, check out this handy guide on how to supply artwork correctly. Otherwise, if you need a little help with creating or amending artwork then fear not! Help is at hand with our in-house graphics department.*

*hourly charges apply.





Ready to talk?

Get in touch with us today!

We'll make sure you're Show Ready for your opening day.

Get in touch with our team today.

+44 (0)2476 380 180

